

# Cookie Policy

Welcome to HELP Educational Games, please read these details carefully as you agree to be bound by them, whilst using the HELP Educational Games Website.

## How Do We Use Cookies?

We place a cookie, which is a small text file, on to your computer's hard drive through your web browser. This file enables us to enhance your future visits to the site through personalised greetings, the showing of relevant content and the storage of previously found items of interest.

All we can do to the cookie is write data to it. We can't make anything run on your PC.

It is also a tool we can use to aggregate usage statistics about the site. This information enables us to recognise popular site features and further develop new ones, adding to the overall shopping experience of the site. We never share any of this information outside the company.

If you choose to delete HELP Educational Games cookies or do not have your browser set to accept cookies from HELP Educational Games, you will still be able to view the site, however you will not experience a personalised visit nor will you be able to benefit from other personalised site offerings.

## Cookies on our website

The following is strictly necessary in the operation of our website and so our website will:

- Remember not to ask you repeatedly if you would like to sign up for our newsletter
- Remember if you have agreed with our cookies policy
- Remember what is in your shopping basket
- Remember where you are in the order process
- Remember that you are logged in and that your session is secure. You need to be logged in to complete an order

The following are not strictly necessary, but are required to provide you with the best user experience and also to tell us which pages you find most interesting (anonymously), so our website will:

- Offer Live Chat Support (If available)
- Track the pages you visits via Google Analytics Targeting Cookies
- Allow you to share pages with social networks such as Facebook (if available)
- Allow you to share pages via *Add This* (if available)

## This website will not:

- Share any personal information with third parties

## Refusing cookies

Most browsers allow you to refuse to accept cookies.

In Internet Explorer, you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector.

In Firefox, you can adjust your cookies settings by clicking "Tools", "Options" and "Privacy".

Blocking cookies will have a negative impact upon the usability of some websites.



If you require any further information on our use of cookies, please contact us on

**0345 456 1983**

*Calls to 03 numbers are inclusive from landlines and from mobiles. If you haven't got any inclusive minutes, or they have run out, these calls are charged at a per-minute rate, often known as "geographic rate".*

*Ofcom regulations require phone providers to treat calls to 03 numbers the same as calls to 01 and 02 numbers. This applies whether you call from a landline or from a mobile.*